



PRESS RELEASE

Successful live satellite Multimedia VideoConference between Roma, Turin and Luxembourg.

COS Group, Feedback Italia and SATLYNX wish to introduce a completely integrated Two-Way Satellite Broadband Multimedia Content Distribution and Video Contact Centers services and platform everywhere in Italy.

Betzdorf, Luxembourg, 17 December 2002 –SATLYNX, COS Group and Feedback Italia were pleased to demonstrate today an end-to-end solution to provide Video content distribution and Video Contact Center services and platform by using innovative Software and Two-Way Broadband Satellite technologies to serve the Italian Enterprise market.

SATLYNX provided the two-way satellite communications services with DVB/RCS equipment and operations support, where the Yves Elsen, CEO of SATLYNX, communicated live from Luxembourg with an audience in Rome. COS Group and Feedback Italia provided system software for the innovative Video Contact Center application, which they soon expect to launch commercially in Italy.

COS Group and Feedback Italia, wish to base their offer on SATLYNX two-way satellite services to overcome geographic limitations of xDSL-based technology, by reaching areas not wired for high-speed telephone connections. The service should also provide customers with the ability to download rich media, audio and video.

SATLYNX, COS Group and Feedback Italia expect that two-way satellite services for Business users help them generate significant benefits, including an “always on” connection that saves time when connecting, thereby eliminating the need for terrestrial connections.

Yves Elsen, President & CEO, SATLYNX: « This successful live video conference between Rome and Luxembourg prove that our cooperation with COS Group and Feedback Italia can provide completely integrated satellite video services to the Italy’s leading enterprises today. With its uniquely broad geographic coverage in Italy and Europe, COS Group and Feedback Italia are



Feedback



ideal companies for us to join forces with to help realize our goal of providing Broadband-solutions via-satellite to businesses across Italy. »

Franco Fortis, Managing Director, Feedback Italia commented: « Today's successful event demonstrates that our companies together can provide their customers an innovative interactive video-communication system that permits to add the real time multimedia contents delivery to the audiovisual speech »

Alberto Tripi, President, COS : « Thanks to the developed solutions we are the first in Italy to offer a service that enables an immediate interaction, in which the user will be face to face with the operator, being this last able to track the incoming contact as well as interacting with client's navigation”

SATLYNX, is a joint venture owned by SES GLOBAL and Gilat Satellite Networks based in Luxembourg. It is expected that the Alcatel subsidiaries Alcatel Space and SkyBridge will join soon as a third shareholder. Customers being served by SATLYNX's network include La Poste, BT Openworld, Tiscali, Neo-Sky and PSA Peugeot Citroen, among others.

Additional information about SATLYNX can be found at www.satlynx.com

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COS

COS Group is property of Al maviva Technologies, a holding whose main shareholder is the Tripi family. The Group was set-up in 1983, undertaking telematic and telecommunication services. It is composed of a net of specialized firms (COS, COS.MED, SICOS, Euromedia, 7C Italia, COSWEL, COESA, COSTUNISIE, TELCOS, ISI, X.COS, COSTEC).

The group is leader in services of customer relationship management (CRM), telecommunications, information systems, electronic entertainment management. Its activity is turned to Public agencies and institutions as well as to Public Utilities and Private Companies working at telecommunications, industry, financial and services sectors. By means of integrated solutions using the latest technologies, COS handles the relationship between provider and client in all of its stages, offering a vast range of services including items such as telemarketing and telecommunications management.

Additional information about COS can be found at www.gruppocos.it

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Feedback



Feedback Italia

The French-Italian company is specialized in hi-tech systems for broadband interactive communication. Feedback Italia has developed an integrated package of applications and services for business communication, covering a wide range of purposes: video content distribution, data casting, business television, videoconferencing, distance learning. Greatest companies in Europe already use Feedback Italia's interactive communication system to manage their shareholders meetings and business events.

Additional information about Feedback Italia can be found at www.feedbackitalia.it

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